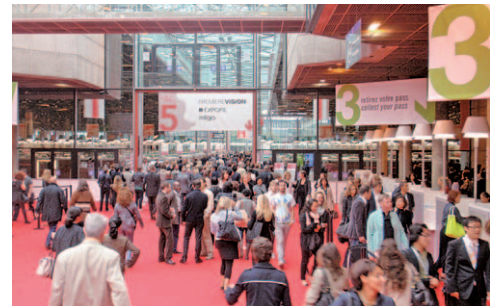


EXPOFIL® 2009

We performed together with VORTEX PARTNER



Held twice a year (February and September) in Paris, France, "Premiere Vision/Expofil" is one of the most historic international textile trade shows. This trade show is known as a place that introduces new trends, and it is highly influential in the fashion industry. This September's "Premiere Vision" had 682 exhibitors from 31 countries. It was a lively trade show with all the exhibitors' booths introducing newly created trends and new technologies.

Approximately 55,000 people visited the show, which was 12% higher than the previous show and 25% more than the show held last September. This large number of visitors indicates that the world economy is recovering from last year's economic crisis, and we can look forward to a further recovery of the fashion industry.

"Expofil" is held as part of "Premiere Vision". It is a yarn and fiber exhibition where the most advanced technologies are introduced and new trends are proposed. This September's "Expofil" had 30 exhibitors. Among the VORTEX Partners, four companies participated in the exhibition Messrs. Borckenstein, Messrs. Karsu, and Messrs. Antonio Almeida & Fillhos- Texteis S.A. from Europe, and Messrs. Lucky Spinning from Asia. Each of these four companies has developed its own brands using VORTEX yarn.

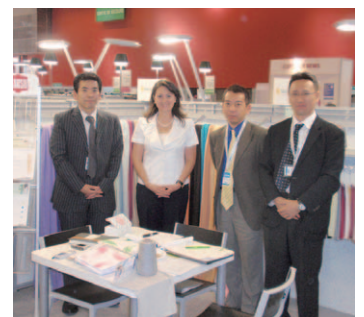
Muratec participated in this "Expofil" for the second time, after having participated in last September's exhibition. This time, in addition to introducing samples of many products made with VORTEX yarn, we also explained the technology as well as the originality of VORTEX spinning, which would be a key to developing differentiated products, to the visitors in an effort to provide support to VORTEX Partners' business.

Nowadays fast fashion is a big trend in the fashion industry. We suspect that there are many manufacturers who are struggling to find a way to differentiate the quality of their products in order to counter low prices. Here again, the key is the appearance of products and high added value. This is what VORTEX does best.

Also, at this "Expofil", by the comments of VORTEX Partners as well as those retailers and yarn dealers who visited our booth, we really felt more and more increased demands for VORTEX yarn as a key to differentiation.

We believe that the unique properties of VORTEX yarn will undoubtedly help customers develop differentiated products.

We are determined to contribute to the expansion of the VORTEX market by helping VORTEX Partners' business through our efforts to gain more recognition of VORTEX.



Let's get VORTEX PARTNER'S information!

Now you can see the list of VORTEX PARTNER more than 60 companies and more than 20 areas worldwide on our website.

Check it out!
www.muratec-vortex.com

VORTEX is the perfect partner for cellulosic fibers

Tearfil - Textile Yarns By Antonio Almeida & Filhos, texteis S.A.



Mr. Pedro Faria,
Sales Manager of Tearfil



Tearfil started in 1973. In 2007, Tearfil launched their latest development: the Pluma technology for low pilling yarns.

Tearfil produces Open End yarns from Ne 4 to Ne 30, Ring Spun yarns from Ne 16 to Ne 60, Siro Spun yarns from Ne 24/2 to 100/2 and Pluma yarns from Ne20/1 up to Ne 60/1.

Tearfil is accredited as per the OEKO-TEX Standard as well as the NP-ISO9001 for total quality management.



Pluma is a spun yarn developed and optimized by Tearfil. It has low hairiness and a lasting smooth feeling.

www.tearfil.pt

- At first, please give us a brief introduction of your company.

Mr. Faria Tearfil is a modern and proactive company with advanced technical equipment and know how, which enables it to become more competitive and differentiated in an increasingly demanding and selective market, as well as take over the strategic partner role of its customers and suppliers

- What did you think about EXPOFIL generally?

Mr. Faria Expofil is "the" exhibition for creativeness and high value fashion yarns. Being together with Premier Vision makes it all happen in the same "saloon". At Expofil we manage to give and receive valuable information on trends and materials. As Tearfil being a "trend setter" company, we were presenting our novelties for SS2011.

Expofil is changing. We are finding less and less curious visitors and more and more professional and business visitors. This edition we had more visitors from USA, Canada and Brasil, compared with the previous ones. This means that customers from all over the world are looking for high value and differentiated products.



- What is the reputation of VORTEX products?

Mr. Faria With VORTEX we can produce fabrics with extremely low pilling, and yet maintain softness and feel similar to ring spun. Cellulosic fibers are known for their silky feel as they are for their pilling issues. Therefore our VORTEX yarn collection is predominantly focused on cellulosic fibers at 100% and blended with fine wool and Silk.

VORTEX is becoming more popular with manufacturers. The benefits of VORTEX spinning are well appreciated and because of that the products are having a fast penetration in the market.

- Please let us know your expectation for VORTEX yarn in near future.

Mr. Faria Tearfil produces high value yarns for fashion and technical applications.

With innovative mixtures of cellulosic and natural fibers we have obtained products with hybrid characteristics, getting the best out of each finer.

VORTEX is the perfect partner for cellulosic fibers and will have a major role in our yarn mixtures enhancing the fiber properties and helping us to achieve the best products for the best fibers.



For the second year in a row, Muratec took part at the world-renowned exhibition PREMIERE VISION 2009 in Paris.

Muratec's booth was strategically placed at the EXPOFIL area of the PREMIER VISION Exhibition, where leading yarns & fibres producers showed their latest technological achievements in both yarn production techniques and new materials.

Our staff actively promoted the VORTEX brand and displayed a range of fabrics made with our VORTEX technology, explaining to a growing number of visitors the VORTEX spinning technique as well as the various and growing applications of VORTEX yarn in today's fabric production. The quality and novelty of many VORTEX yarn-made fabrics were widely appreciated.

We have made numerous contacts and promoted VORTEX as one of the leading yarns of the future. Growing acceptance and request for fabrics made of Muratec's VORTEX yarn will increase sales to existing VORTEX customers. To support their promotion, we will make our relationship with VORTEX Partners stronger.



Condotta Bruno
Area Sales Manager of
Murata Machinery, Europe

Successful product development? VORTEX is the answer for it!

EXPOFIL® 2009

Partner's voice

- At first, could you tell us the recent conditions of your market?

Mr. Gupta After the down turn of the market in September 2008, the situation for Lucky Spinning Market position has been very strong since March 2009. The reason for the quick turn around for Lucky has been The four pillars of its Marketing Policy; Consistent and Good Quality, Excellent Customer Service, Flexibility to market changes & Innovative Product Development Initiatives and Competitive prices.

This position has only strengthened since the Phase 1 commencement of 31 machines of VORTEX in May 2009 and 24 machines under installation in the next two months. It has become the largest installation of these machines in the World. Plans for 32 machines for Spinning Fibre Dyed Yarns and another 50 machines for Specialty yarns will follow in 2010 & 2011 respectively.

- Please tell us about the reputation of VORTEX.

Mr. Gupta The VORTEX Technology is the latest in the Spinning Industry. Few people in the Industry know that the yarn made from this Technology has several good features, such as Low pilling, High Moisture management properties, Dimensional Stability, Natural Wrinkle resistance, Great looking garments and Good Dyeing affinity. While some European customers have done some work with these yarns, most of the users of conventional yarns outside of Europe still confuse this technology with other spinning technology. In the last 2 years, the Lucky Team has invested in research to develop products in Knits, Woven Fabrics, Towels, Socks etc and in fibers like Viscose, Cotton, Poly/Viscose, Poly/Cotton, 100% Polyester and 100% Acrylic. To explain to its customers all the advantages of VORTEX yarns, Lucky has a full range of garments and fabrics which the customers can inspect. The entire Lucky Team has undergone a thorough training in the features of this technology and they have painstakingly explained to all its customers the special features of VORTEX yarns. To authenticate what we say to our customers we have even branded our VORTEX Yarns as Lopil. All these efforts have enhanced the reputation of this technology and we are confident that this is the technology of the future. Lucky's Lopil has increased confidence that VORTEX will eventually replace Ring Spinning for Medium Counts.

- Which VORTEX Products are well received in the Market?

Mr. Gupta Viscose yarns made from our Lopil VORTEX yarns are very well received. Fabrics made from these yarns offer the consumer the comfort of Viscose but without the pilling issues. And, in addition to

this, Lucky has developed a whole new range of yarns such as, Poly/Viscose Blends, Poly/Cotton Blends and 100% Cotton. Knitters and Weavers and Work Wear manufacturers have all found some special features in these yarns and they have successfully experimented with these products to develop new fabrics. For example, the low pilling feature of VORTEX has been very well accepted by the work wear industry. Also, VORTEX fabrics do not loose shape, color and pill far less after 50 washes compared to the conventional Ring Yarn Fabric.

- How was Expofil?

Mr. Gupta It was the first time a Thai Spinner has participated in Expofil. For us it was a very fruitful experience because we could show our yarn quality, wider range of products and competitive price to many customers. Here we also had a chance to meet several Garment Brands who are sourcing most of their fabric from Asia. M & S, Mango and Hugo Boss were some of the Brands that visited our booth. We think that these brands now have an option to recommend Lucky yarn and get the same quality of fabric which they were currently sourcing from nearby Turkey and similar markets due to a lack of available options with them.

- At last, please talk about the expectations for VORTEX & Muratec.

Mr. Gupta Currently Lucky Technical Team is working with several new products with Muratec. It is working on Fibre Dyed Yarns, Fine Count yarns with Micro Fibers, Acrylic Yarns, Nylon blends, Wool blends etc. These yarns are currently under development and we expect to launch these as soon as possible.



Lucky Spinning Co. Ltd.



Mr. Anshuman Gupta,
Chief Marketing Officer of Lucky spinning Co., Ltd.

LUCKY SPINNING

Lucky Spinning Co. Ltd., Thailand is a leading spinner from Southeast Asia and the largest in Thailand. It has three spinning systems Ring Spun, Open End and VORTEX with a capacity of over 4350 Tons /month. The annual turnover is of USD 110 Million. It has exports to more than 40 countries, it is a certified user of Cotton Incorporated USA, and accredited with ISO 9001 and 14001 certificates.

They have the world's largest installation of 55 VORTEX spinning machines under one roof. It offers its customers a very wide range of products, from 24 Nm to 100 Nm, as follows;

- 100% Viscose and Blends of Viscose with Polyester, Cotton and Acrylic
- 100% Cotton and Blends of Cotton with Polyester, Viscose and Acrylic
- 100% Non Bulk Acrylic and Blends of Acrylic with Polyester, Viscose and Cotton
- Core Yarns with Elastane, Polyester Filament
- Specialty Yarns with Micro Denier Fibers

www.luckyspinning.com



Lucky supplies these yarns under its brand name of 'Lopil'

www.lopil.com

Focusing on expanding sales of VORTEX yarn in China

For your
VORTEX
promotion!



Comparison of Pilling



Comparison of Hairiness

To support VORTEX Partners, Muratec is pleased to provide VORTEX sales tool to simply promote VORTEX's advantages. If you have interests, don't hesitate to contact to our VORTEX Sales team!

vortex-muratec@syd.muratec.co.jp

A boom in Viscose material is now taking place all over the world. Viscose is also popular as a new leading material on the yarn market in China. With this trend, VORTEX yarn is now attracting market attention as an excellent system for spinning Viscose yarns.

On the other hand, the VORTEX yarn features, as well as the VORTEX spinning technology have been incorrectly labeled by some as a same technology with MJ5 technology, which also uses Air Jet Spinning technology, however, its yarn structure is definitely different from VORTEX.

VORTEX is a new spinning technology, which is completely different from ring yarn. Muratec VORTEX makes it possible to develop value added products with excellent functions, not only by Viscose, but also other various kinds of materials.

Quality and its various functions add value to the yarn. The very fact that VORTEX has been used for various products worldwide proves its prominent quality and functional properties.

We, at Muratec, together with our VORTEX PARTNER companies, have been actively promoting VORTEX through product exhibitions in various events so that more people can see the product's true potential.

Some of our VORTEX PARTNER companies took part in Yarn Expo from August 25th to 27th, SpinExpo from September 8th to 10th, and at one of the world's largest textile exhibitions, Intertextile Shanghai Apparel Fabrics from October 20th to 23rd. All three events were held in Shanghai.

In every exhibition, we were told by textile and apparel manufacturers of their demand for a functional product. Especially, a great number of manufacturers have had some trouble with the pilling of Viscose products. The yarns presented by our VORTEX PARTNERS gained a high reputation among visitors, which resulted in many inquiries about VORTEX.

Our efforts are not limited to the exhibition. In Hangzhou. As a pioneering and leading company of this field, we participated in the seminar regarding Air Jet Spinning, which was hosted by China Yarn. In the seminar where the knitting companies and

yarn traders got together to search for new materials, we introduced the basis of VORTEX spinning as well as the features of VORTEX yarn.

Together with our VORTEX PARTNER companies, Muratec will continue to strive to expand the sales of the VORTEX yarn.



Intertextile Shanghai Apparel Fabrics



SpinExpo



Seminar in Hangzhou

SHARING YOUR LIFE 2009 WINTER EDITION

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